

European Association of Innovation Consultants appoints Marie Latour as Secretary General

As of 1st October 2021, Marie Latour will serve as Secretary General of the European Association of Innovation Consultants, her appointment to the position marks an important milestone in the association's two years of existence.

Today, the EAIC, (European Association of Innovation Consultants) is celebrating its two-year anniversary. It was initiated parallel to the first edition of the Research and Innovation days back in September 2019, when the founding group of consultants decided to unite in a Working Group that aimed to represent them towards EU institutions.

Marie Latour has been part of the core team of consultants that have set up and structured EAIC over the past 2 years. She has acquired solid experience in the innovation consulting industry, having led ZABALA Innovation's Brussels office for the past 7 years. She also has substantial experience with European associations and platform management: for 5 years, she led the European Technology and Innovation Platform Smart Networks for Energy Transition (ETIP SNET); prior to that, she was Head of European Projects at SolarPowerEurope, where she started her career in Brussels in 2002.

"My intention is to make the European Innovation Consulting profession recognised for its true value. Innovation consultants are essential players who facilitate the innovation process of the European Industry, informing them and ensuring their active participation in EU-funded projects; it is the EAIC's role to make this responsibility more visible and recognised," said Marie, when her nomination was announced publicly.

EAIC has come a long way; it now has 50 members, active in 24 European Member States and Associated Countries. In June 2021, it elected a Board of members, who are responsible for the various working groups (WG) and task forces (TF) within the association. There are currently 11 Board members:

- Pekka Koponen (Spinverse), EAIC President
- Luc Ragon (ACI & Benkei), Vice-president, Treasurer, Membership & National network WG
- Alex Alvarez (Fi Group), Next Generation EU WG, Tax Credit WG
- Diego Soro (Soros Gabinete), Membership & National network WG
- Emmanuele Angione (Lira), EIC TF
- Louis Papaemmanuel (My EU Consulting), EIC TF
- Macarena Sanz (ID consortium), Communication WG

- Virginie Robin (Euronovia), Advocacy/New Initiatives TF
- Xavier Aubry (Zaz Ventures), EIC TF
- Yiannis Geragotellis (Kinno), New Initiatives TF, Project Collaboration WG
- Yorick Debeus (Leyton), Tax Credit WG

About EAIC

The European Association of Innovation Consultants (EAIC) gathers active Innovation Consultants in the field of European research and innovation projects. The group aims to facilitate the exchange and promotion of best practices and success stories, as well as to uphold professional skills and expertise in European RDI projects. Today, the group gathers 50 members, active in more than 24 countries around Europe.

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