

The most vibrant community of Innovation Consultants in Europe!



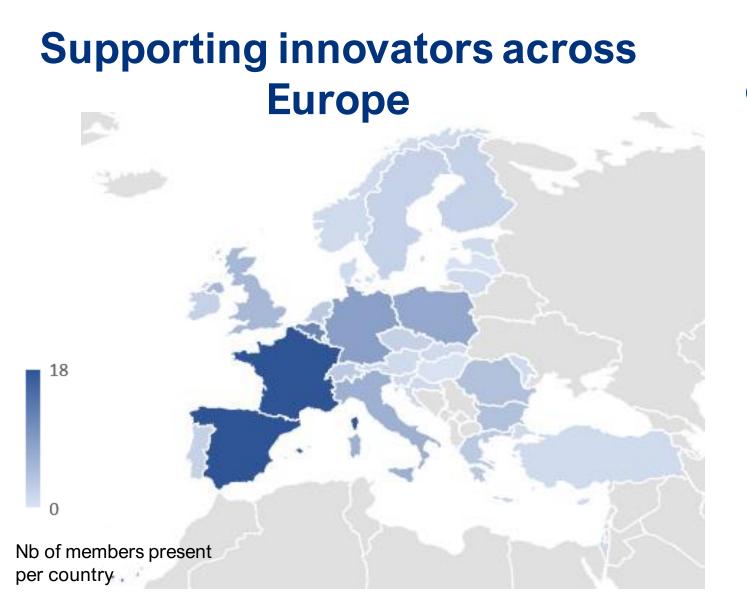


The European Association of Innovation Consultants (EAIC) gathers active Innovation Consultants in the field of European research and innovation projects.

The association aims to facilitate the exchange of experience and good practices among its members, as well as to promote professional skills and expertise in European R&I Projects.







2021

52

Creation of EAIC

Members

+5400

28

Professional consultants

European & Associated Countries

CODE OF CONDUCT

- 1. Trust & Integrity
- 2. Responsibility
- 3. Fairness toward others
 - 4. Impartiality

www.eaic.eu



53 Members present in over 28 European countries

















































































































Become the recognised pan-European reference for professional, high-quality consulting services for R&I related funding programmes.

Our purpose

Our purpose

Create synergies between European consulting companies specialised in R&I financing and management to promote the added value their professional services bring to R&I collaborations in Europe and carry out actions of common interests and benefits for its members.



2. Enhance a **positive image** of European professional innovation consulting companies by **ensuring and maintaining high professionalism and ethical values** among members.



Represent the EAIC towards European institutions and stakeholders to defend the specific expertise and professionalism of EAIC members and acknowledge the increased project impact they deliver to the European research community.







4. Identify members' common issues and goals and pursue them in a coordinated manner on a national level by contributing to national concertation and enhancing direct dialogues with the different representations of the EU Member States.



Facilitate knowledge sharing on **best practices** and information between members on the latest evolutions in the European R&I ecosystem.



6. Foster the participation of the private sector in European R&I programmes for stronger impact and exploitation of results.





Executive Board & Secretariat



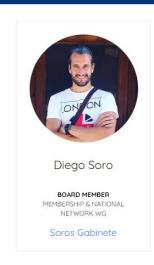


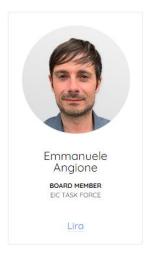
Spinverse





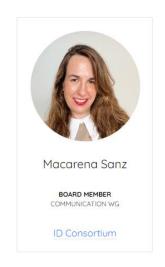














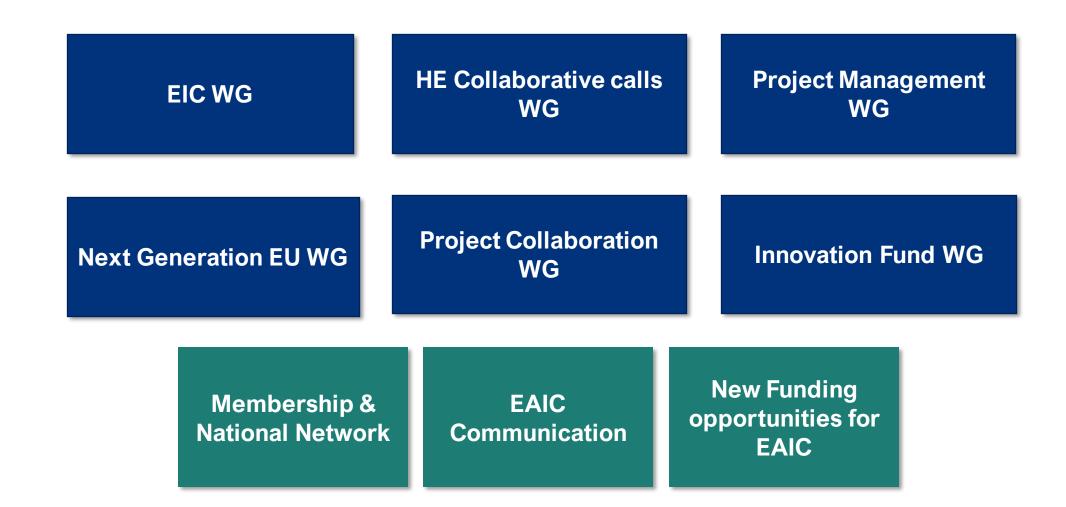








Working Groups





Working Groups

WGs are open to all members

EIC WG

Next Generation EU WG

HE Collaborative calls WG

Objective: provide constructive feed-back on the EIC Accelerator to EU institutions

Four position papers prepared so far:

- Call for an EIC Airdrop (Mar 2020)
- Opinion of EWGIC on EIC Accelerator under Horizon Europe (Sept 2020)
- EIC accelerator June applications feed-back (October 2021)
- EIC equity fund roadmap (Jan. 2022)

Objective: ensure more transparency and promote innovation consultants' role in deploying NGEU at national level

- Regular update of the NGEU Guide
- Promotion of EAIC members as potential service provider to help reply to national calls
- Promotion of the guide towards EU Industry

Objective: exchange about the challenges faced in Horizon Europe collaborative calls

 Organisation of internal workshops for members focused on the specificities and challenges of collaborative EU Calls



Working Groups

WGs are open to all members

Project Collaboration WG

Objective: Foster further collaboration among members in various EU funding programmes

Innovation Fund WG

Objective: Review problems faced with the fund, provide coordinated feed-back and improvements suggestions on the fund to European Commission

Project Management Task Force

Objective: Promote Innovation consultants as professional project managers



EAIC Support WGs

Membership & National Network

New members acquisition

National network coordination → network of members who are liaising with NCPs to share our position papers at national level

EAIC Communication

Coordination of communication actions by EAIC members on voluntary base:

- Articles
- Testimonials
- Events participation or organisation

New Funding opportunities for EAIC

Detection of funding opportunities and promotion of EAIC as potential partner + review of other funding sources (e.g. sponsorship)



Some achievements ...





Adoption of a code of conduct





 Promoting a Manifesto to support Professional Project Management Sharing project collaboration needs to complete creation of strong consortia



Promote testimonies on the added value of Innovation Consultants



 Publication and regular update a Next Generation EU Guide, covering 2 EU MS Development of a database of members services

 Animation of numerous internal working groups and workshops on key features of EU programmes

 Intense communication on new funding opportunities for the industry and new features of European Innovation Programmes



Code of Conduct

Reflecting our commitment to professionalism and integrity, EAIC members commit to the following principles and values:

- 1. Trust & Integrity
- 2. Responsibility
- 3. Fairness toward others
- 4. Impartiality

This code of conduct is mandatory for all European consulting companies that are part of the EAIC.



CODE OF CONDUCT

Undated 02/11/20:

The drafting of this Code of Conduct is part of the initiative to create a forum where best practices, mutual respect, and basic competition rules are promoted among Innovation Consultants.

The key missions of the European Association of Innovation Consultants (EAIC) are

- to create synergies between European consulting companies specialised in RDI (Research, Development and Innovation) financing and management.
- to promote and defend the added value their specific expertise and professionalism bring to RDI collaborations and
- to enhance towards European institutions and stakeholders the recognition of the increased impact EAIC members deliver to the European research community.

All members of EAIC subscribe to and believe that the following principles are fundamental to the behaviour of their members if European institutions, stakeholders and society are to have that necessary confidence in and recognition towards European Innovation Consultants.

1. Trust & Integrity

The EAIC members shall:

- · Act at all times in the legitimate interest of the client;
- Provide all services with integrity and in accordance with the principles of good faith, legality and the rules of good professional practice;
- Not fail their client's trust nor serve interests that are in conflict with those of the client
 in the development of a project or service;
- Maintain an honest and diligent relationship with the companies in the sector, the clients, the European Commission, any European, national or regional RDI funding agencies, the Administration, and all those entities with which they have professional contact, keeping confidential everything they know about third parties in the exercise of their activities.

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CODE OF CONDUCT Updated 02/11/2020



2. Responsibility

The EAIC members shall:

- Be committed to providing service to the client, and to communicate, respecting the
 conditions of confidentiality, all the information that they consider could have an impact
 on the choices and decisions of the client;
- Advise the client on the limits of the services acquired, specifically the chances of success of a given grant proposal, and represent truthfully the client input when developing a grant proposal.
- Ensure that their total support fees charged for advisory services to develop new RDI projects shall never be charged to the project post Grant Agreement and to do best efforts to encourage their clients to adopt the same good behaviour.

 In their cancels as exercises to adopt the same good behaviour.
- In their capacity as specialists, undertake to constantly maintain the knowledge and skills of their teams at the required level, considering the evolution of applicable regulations.
- Ensure compliance with the rules on intellectual property and data protection

3. Fairness to others

The EAIC members shall:

- Neither carelessly nor intentionally do anything to injure the reputation or business of
 Neither disease.
- Neither directly nor indirectly attempt to take the place of another consultancy, already appointed for a specific work;
- Ensure that its employees or independent contractors (including freelancers supporting proposal writing) respect the present Code of Conduct.

Impartiality

a avoid conflicts of interest, the EAIC members shall:

 Preserve their independence against all kinds of interference and against their own interests or that may affect impartiality and professional judgment.

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Manifesto to support project management in Horizon Europe

This initiative intends to gather all future Horizon Europe project stakeholders willing to **maximise project success** by **considering professional project management as a key success factor**.

Signed by over 270 R&I professionals

Manifesto to support Professional project management in Horizon Europe



Professional project management is one of Horizon Europe's key success factors.

Let the rules for participation allow it.

European research and innovation collaborative projects are complex they involve different types of organisations, from several disciplines, coming from different countries with different cultures and background. The management and implementation of these projects is a challenge that requires a range of professional skills and tools (contractual, financial and knowledge management, activity follow-up, monitoring, communication and impact assessment...). Unfortunately, the requirement of professional management is not appropriately considered in the current Francework Programme.

On one hand, experience shows that the influence of effective and professional project management has a decisive impact on project performance and results. As a result, collaborative project management has been professionalised throughout the years, both internally with the set-up of dedicated EU projects teams, or externally with professional consultants.

On the other hand, the European Commission restrained how the management activities shall be pursued. Subcontracting of project management services or its delegation to another partner is not currently allowed by the participation rules (Art 41.2 of the H2020 Model Grant Agreement) thus limiting the possibilities of the beneficiaries to benefit from this crucial support.

This Manifesto aims to alert the EC about the proper consideration of project management for the Horizon Europe Framework Programme. Future European projects success require effective strategic management as well as professional administrative and financial management. The proposed measures include:

- Recognising the impact of management expertise by allowing the participation of other partners, not just the coordinator; and allowing the subcontracting of management tasks;
- Promoting good project management practices such as the early delivery of a project management plan; the dedication of the management activities to a skilled workforce; the use of collaborative project management tools; and the preparation of the impact assessment and the project results exploitation.



Position Papers

Call for an EIC Airdrop

March 7, 2020



Opinion on EIC Accelerator under Horizon Europe September 4, 2020



EIC Accelerator: Evolution or Revolution? October 28, 2021



EIC Equity Funding Process Roadmap 25 January 2022



European recovery needs Innovation

July 24, 2020



Statement on the design of the Recovery & Resilience Plans

February 22, 2021



EAIC reply to the call for evidence on the New European Innovation Agenda

17 May 2022





Next Generation EU Guide

- 25 EU Member States covered in the guide
- Objective: inform on the National Recovery Plans of each Member States
- **Updated quarterly** with latest national opened or programmed calls
- Information included for each country :
 - Priority investments and reforms foreseen
 - Governance of the National Recovery Plans
 - IPCEI update
 - Priorities at International level
 - Funds to be allocated to the recovery
 - Share of the budget allocated to Digital and Climate targets
 - Opened or programmed national calls
- Next update release: Beg. June 2022

Download it for free here!



Our communication channels

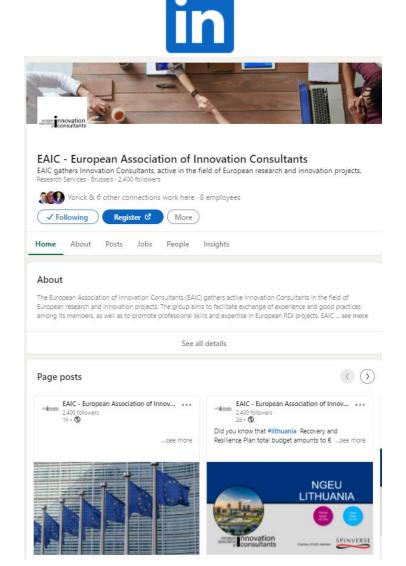
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What our members' clients say about the role of Innovation Consultants.

→ Including a complete catalogue of members' services and countries of presence







#InnovationConsultants #EUfunding



Articles prepared by members

O Comments

European innovation consultancies: Indispensable partners of European Executive Agencies

15/12/2021 Q 0 Comments



Consultants play an important role in applying for European funding. Often, the funding programmes happen to be so specific that it is difficult for potential applicants to deal with all the aspects, from formalities such as entering data into portals, to interpreting the quidelines correctly.

Nevertheless, some European Executive Agencies are skeptical when it comes to consultants. This is partly because of certain prejudices. An "advisor" is not a protected

Courtesy: Dorucon 15/12/2022

EUROPEAN DIGITAL INNOVATION HUBS one-stop shops for European tween transition

21/1/2022



Europe decided to take decisive steps to achieve digital sovereignty by improving the key digital infrastructures and its digital capacities. This includes the deployment of digital technologies, as well as the necessary digital skills for EU workforce.

The Digital Europe Programme has been designed to provide support to digital transformation of the economy and to contribute to the achievement of the digital

Courtesy: ID Consortium 21/1/2022

An overview of PRIMA Annual Work Programme 2022

2/2/2022 Q 0 Comments



On January 17th PRIMA "Partnership for Research and Innovation in the Mediterranean Area", presented the 5th Annual Work Programme (AWP 2022) - out of seven foreseen - that will contribute to the achievement of PRIMA general objectives in making the Mediterranean Region more efficient and climate-resilient.

The Work Programme 2022 foresees an investment of approximately $\ensuremath{\mathfrak{e}}$ 123M and

Courtesy: Enco Consulting 02/02/2022





european nnovation consultants

The LIFE Programme:

What's in it for companies?

EU funding opportunities for

energy projects

Hybrid Free Webinar Silversquare Bailli, Av. Louise 231, Brussels,

and on-line



Organised in partnership with EAIC members:

Consortium

Members meetings









We meet twice per year in person in Brussels our at our members premises





Membership Benefits



EAIC members benefit from the following opportunities:

- Networking with peers
- Making their voice heard towards EU institutions
- Contributing to influence the future of innovation funding programmes



- Access to early insights on EU innovation funding programmes and rules for participation
- Maintaining the highest ethical standards among innovation consultants
- Contributing to the promotion of a positive image of innovation consulting







Keeping members regularly informed about ongoing activities

Several communication channels:

- **TEAMS**: used for ad-hoc updates by the secretariat and for continuous information exchange among members
- Mailings about upcoming opportunities
- Monthly Members information meeting 1st Thursday of each month for 1 hour
- Monthly Members Briefing a short to the point internal newsletter to keep members up-to date
- Meetings invitations arriving directly in your agenda



Criteria to become a Member



- **HQ location**: EU Member States and Horizon Europe Associated Countries
- Size of the company: minimum 2 FTEs
- Fields of activities in innovation consulting
- EU funding programmes proposal preparation
- EU project management support
- Exploitation support in EU projects
- Tax credits linked to R&I
- Policy consultancy linked to R&I

Applicants shall *demonstrate their expertise* by producing at least three recent examples of missions realised within the scope of EAIC fields (e.g. EU proposals/projects from last 12 months).

Pre-requisite: All applicant companies shall accept and comply with the Code of Conduct.



Member categories and fees

Member size categories:

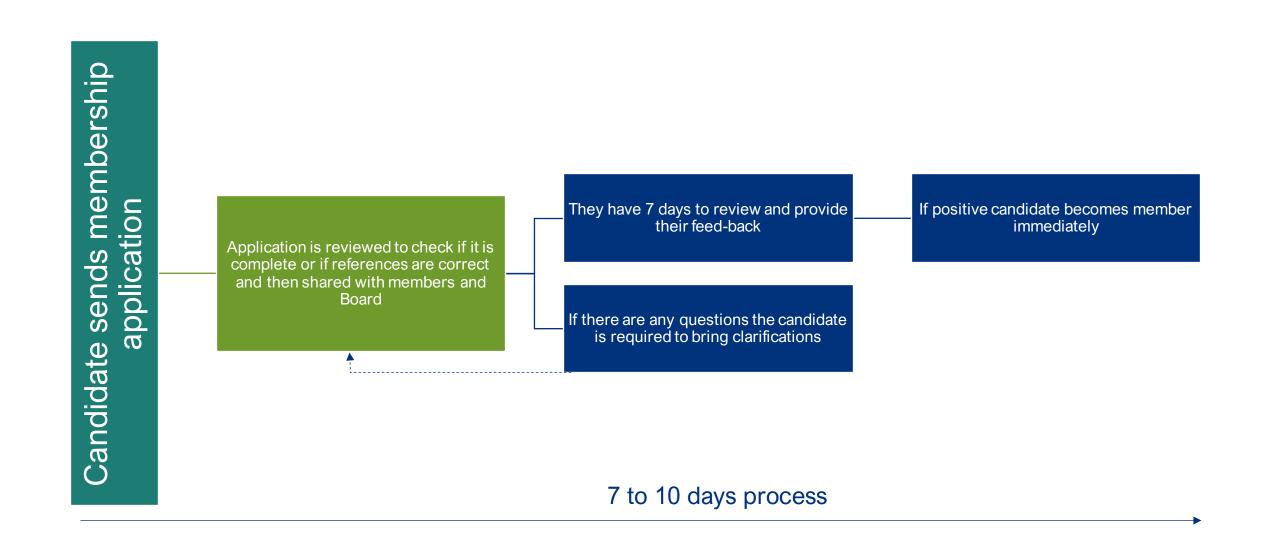
Staff	Category	Membership fee 2022
2 – 9	Micro	1 000 €
10-49	Small	1 500 €
50- 249	Medium	3 000 €
250 or more	Large	5 000 €

Fee is calculated prorata-temporis from the moment your membership becomes effective

Apply online to become a member:

https://www.eaic.eu/become-a-member.html

A smooth and simple membership application process





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EAIC



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